

# SYBIP Logic Map

#### **Context**

Service frequency is poor in some areas

Network experiences significant reliability issues, affecting confidence

Local road transport contributes to 36% of all CO<sub>2</sub> emissions

Many new developments have limited services

Poor integration with other public transport services

Network is not stable with regular changes

Ticketing options are varied and confusing

Standard and quality of services is variable

## Inputs

Passenger revenue

Bus Service Improvement Plan funding

Levelling Up Fund

**Intra-City Transport Fund** 

Bus operator investment

**ZEBRA Fund** 

Combined/Local Authority funding

## Outputs (Monitor)



WP1

#### **Outcomes**

(Monitor & Evaluate)

Improved journey times and reliability of buses

Increased patronage

Increased revenue

Reduced emissions in urban centres

Improved public transport accessibility to key sites

Fewer changes to the network and ticket options

Increased satisfaction with bus services

### Impacts (Evaluate)

Offer a reliable and attractive alternative to the car

Financially sustainable and stable network

Net Zero public transport system

Healthy places and people

People connected to opportunities

Inclusive and sustainable economic growth

Meet the customers' fundamental needs